



### ENRICHER – hubs: Kick off meeting 26.-28.2.2024 in Helsinki, Finland

#### Programme

| Monday, 26 <sup>th</sup> of February 2024 (Kick-off meeting 1 <sup>st</sup> day) at Haaga-Helia campus address: Ratapihantie 13, Helsinki (in Pasila suburb) |   |  |
|--|---|--|
| 09:15- 10:30   | Welcome and opening of the ENRICHER kick-off meeting Salla Huttunen, Vice President, Haaga-Helia UAS Nora Lappalainen, Project Manager, Haaga-Helia UAS Rosalba Nardelli, EU Officer (online) Riitta Kaijansinkko, Financial Specialist of Project Management Haaga-Helia UAS |  |
| 10:30- 11:00   | <b>Team building activity</b> Getting to know each other led by Haaga-Helia UAS   |  |
| 11:00 – 12:00  | Presentations of the project partners' universities in Georgia 3 partners from Georgia presents their home university & tourism education briefly (15 minutes/each university)  |  |
| 12:00 – 13:00  | Lunch break   |  |
| 13:00 – 14:00  | Presentations of the project partners' universities in Moldova 3 partners from Moldova presents their home university & tourism education briefly (15 minutes/each university) &  |  |
| 14:00 – 14:15  | Short break   |  |
| 14:15 – 15:15  | Presentations of the project partners' universities in EU EU partners: Austria, Italy and Finland present their home university & tourism education briefly (15 minutes/each university)  |  |
| 15:15 – 17:15  | WP2 Status quo analysis & parallel WP1 meeting Introduction led by WP2 leader, CU and parallel workshops Wrap-up: sharing ideas & plans, next steps and open discussion Parallel WP1 meeting: Reporting, instructions and Q&A   |  |
| 17:15 –  | Free evening programme  |  |





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#### Programme

| Tuesday, 27 <sup>th</sup> of February 2024 (Kick-off meeting 2 <sup>nd</sup> day) – Haaga-Helia campus and field visit to Suomenlinna |   |
|---|---|
| 09:00 - 09:30   | Team building activity Getting to know each other led by Haaga-Helia UAS  |
| 9:30 – 10:15  | Presentation of sustainable tourism in Finland  |
| 10:15 – 11:15   | Transfer for the field visit to the UNESCO Word Heritage site sea fortress Suomenlinna "the most popular tourist destination in Finland" Located in the island, front Helsinki city center with public transportation (train-walk-ferry) in 3 small groups, ferry transfer to the Suomenlinna: at 11:20-11:35 |
| 11:45 – 13:00   | Lunch at Suomenlinna  |
| 13:15 – 15:30   | Exploring Suomenlinna Presentation of the sustainability actions of Suomenlinna Museum visit: getting to know the rich history of the island Walking around the fortress at your own time, Ferry transfer back to the city center: at 15-15:15 or 15:40-15:55   |
| 16:00 – 17:00   | Voluntary visit in Allas Sea Pool  "urban oasis in the heart of the Helsinki"  Possibility to go for a sauna & swim  or other tourist attractions at Helsinki city center with shared tips  |
| 17:00 –   | Free evening programme  |





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#### Programme

| Wednesday, 28 <sup>th</sup> of February 2024 (Kick-off meeting 3 <sup>rd</sup> day) – Haaga-Helia campus |   |  |
|--|---|--|
| 09:00- 9:30  | Co-creating Code of conduct for the ENRICHER project led by WP1 leader, Haaga-Helia UAS Sharing ideas and co-creating projects work culture with ethical principals                   |  |
| 09:30 – 12:00  | WP6 Dissemination and WP7 Quality and risk management Short introductions led by WP6 leader MSU, WP7 leader UNIGE parallel workshops led by MSU & UniGE                               |  |
| 11:00 – 11:15  | Short break   |  |
| 11:15 – 12:00  | Wrap up of WP6 & WP7 sharing ideas & plans, next steps and open discussion  |  |
| 12:00 – 13:00  | Lunch break   |  |
| 13:00 – 14:00  | WP3 Training of trainers, WP4 Green tourism hubs, WP5 Green tourism business challenge Short introductions led by WP3 leader MCI, WP4 leader MSU and WP5 leader UniGE Open discussion |  |
| 14:00 – 14:30  | Closing the kick off meeting Short reflection of the kick off with open discussion Next steps and closing words led by Haaga-Helia UAS  |  |
| 14:30 –  | Tourist attractions at Helsinki (own programme)   |  |